

## INVOICE



## Remit Address:

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

Advertiser	Stabenow for Senate
Product	Stabenow Week of 10/8 11273
Estimate Number	11273

Invoice #	105496-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	105496
Alt Order #	Debbie Stabenow - Fedel
Deal #	
Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

Media Strategies & Research  
Attention: Accounts Payable  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 5a	5a-530a								
		Candidate Discount									
				10/08/12 to 10/14/12	1x	--W----					
	WJBK			W	10/10/12	:30	5:20 AM	DS-T12-04H	\$375.00		1
2	WJBK	Fox 2 News AM 530a	530a-6a								
		Candidate Discount									
				10/08/12 to 10/14/12	2x	-T--F--					
	WJBK			Tu	10/09/12	:30	5:49 AM	DS-T12-04H	\$375.00		1
	WJBK			F	10/12/12	:30	5:39 AM	DS-T12-04H	\$375.00		2
3	WJBK	Fox 2 News AM 6a	6a-7a								
		Candidate Discount									
				10/08/12 to 10/14/12	4x	M-WTF--					
	WJBK			M	10/08/12	:30	6:58 AM	DS-T12-02H	\$750.00		1
	WJBK			W	10/10/12	:30	6:11 AM	DS-T12-04H	\$750.00		3
	WJBK			Th	10/11/12	:30	6:28 AM	DS-T12-04H	\$750.00		2
	WJBK			F	10/12/12	:30	6:28 AM	DS-T12-04H	\$750.00		4
4	WJBK	Fox 2 News AM 7a	7a-8a								
		Candidate Discount									
				10/08/12 to 10/14/12	5x	MTWTF--					
	WJBK			M	10/08/12	:30	7:58 AM	DS-T12-03H	\$750.00		2
	WJBK			Tu	10/09/12	:30	7:21 AM	DS-T12-02H	\$750.00		1
	WJBK			W	10/10/12	:30	7:28 AM	DS-T12-03H	\$750.00		5
	WJBK			Th	10/11/12	:30	7:08 AM	DS-T12-04H	\$750.00		3
	WJBK			F	10/12/12	:30	7:35 AM	DS-T12-02H	\$750.00		4
5	WJBK	Fox 2 News AM 8a	8a-9a								
		Candidate Discount									
				10/08/12 to 10/14/12	5x	MTWTF--					
	WJBK			M	10/08/12	:30	8:36 AM	DS-T12-02H	\$750.00		2
	WJBK			Tu	10/09/12	:30	8:17 AM	DS-T12-04H	\$750.00		1
	WJBK			W	10/10/12	:30	8:11 AM	DS-T12-04H	\$750.00		3

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## INVOICE



## Remit Address:

**WJBK**  
**New World Communications of Detroit Inc**  
**PO Box 100624**  
**Atlanta, GA 30384-0624**  
**Main: (248) 557-2000**  
**Billing: (248) 552-5129**

## Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

Advertiser	Stabenow for Senate	Invoice #	105496-1
Product	Stabenow Week of 10/8 11273	Invoice Date	10/28/12
Estimate Number	11273	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WJBK	Order #	105496
Account Executive	Matt Joseph	Alt Order #	Debbie Stabenow - Feder
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WJBK	Fox 2 News AM 8a	8a-9a								
		Candidate Discount									
	WJBK			Th	10/11/12	:30	8:58 AM	DS-T12-04H	\$750.00		5
	WJBK			F	10/12/12	:30	8:58 AM	DS-T12-04H	\$750.00		4
6	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
		Candidate Discount									
					10/08/12 to 10/14/12	1x	-----S-				
	WJBK			Sa	10/13/12	:30	8:35 AM	DS-T12-02H	\$475.00		1
7	WJBK	Fox 2 News AM Su 8a	8a-9a								
		Candidate Discount									
					10/08/12 to 10/14/12	1x	-----S				
	WJBK			Su	10/14/12	:30	8:27 AM	DS-T12-03H	\$475.00		1
8	WJBK	Fox 2 News AM 9a	9a-10a								
		Candidate Discount									
					10/08/12 to 10/14/12	1x	M-----				
	WJBK			M	10/08/12	:30	9:18 AM	DS-T12-03H	\$350.00		1
9	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
		Candidate Discount									
					10/08/12 to 10/14/12	1x	---T---				
	WJBK			Th	10/11/12	:30	11:23 AM	DS-T12-04H	\$250.00		1
10	WJBK	M-F 330p-4p	330p-4p								
		Candidate Discount									
					10/08/12 to 10/14/12	1x	-T-----				
	WJBK			Tu	10/09/12	:30	3:38 PM	DS-T12-03H	\$225.00		1
11	WJBK	M-F 4p-430p	4p-430p								
		Candidate Discount									
					10/08/12 to 10/14/12	3x	M-W-F--				
	WJBK			M	10/08/12	:30	4:26 PM	DS-T12-02H	\$400.00		1
	WJBK			W	10/10/12	:30	4:28 PM	DS-T12-04H	\$400.00		2
	WJBK			F	10/12/12	:30	4:08 PM	DS-T12-04H	\$400.00		3

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry

## INVOICE



## Remit Address:

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

## Billing Address:

Media Strategies & Research  
Attention: Accounts Payable  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030 7428

Advertiser	Stabenow for Senate	Invoice #	105496-1
Product	Stabenow Week of 10/8 11273	Invoice Date	10/28/12
Estimate Number	11273	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WJBK	Order #	105496
Account Executive	Matt Joseph	Alt Order #	Debbie Stabenow - Fedeli
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WJBK	M-F 4p-430p	4p-430p								
		Candidate Discount									
12	WJBK	M-F 430p-5p	430p-5p								
		Candidate Discount									
				10/08/12 to 10/14/12	5x	MTWTF--					
	WJBK			M	10/08/12	:30	4:50 PM	DS-T12-03H	\$400.00		1
	WJBK			Tu	10/09/12	:30	4:55 PM	DS-T12-04H	\$400.00		4
	WJBK			W	10/10/12	:30	4:56 PM	DS-T12-04H	\$400.00		2
	WJBK			Th	10/11/12	:30	4:43 PM	DS-T12-02H	\$400.00		3
	WJBK			F	10/12/12	:30	4:48 PM	DS-T12-03H	\$400.00		5
13	WJBK	Fox 2 News at 5p	5p-530p								
		Candidate Discount									
				10/08/12 to 10/14/12	3x	MT-T---					
	WJBK			M	10/08/12	:30	5:29 PM	DS-T12-02H	\$675.00		1
	WJBK			Tu	10/09/12	:30	5:14 PM	DS-T12-04H	\$675.00		2
	WJBK			Th	10/11/12	:30	5:22 PM	DS-T12-04H	\$675.00		3
14	WJBK	Fox 2 News at 530p	530p-6p								
		Candidate Discount									
				10/08/12 to 10/14/12	1x	--W----					
	WJBK			W	10/10/12	:30	5:51 PM	DS-T12-02H	\$675.00		1
15	WJBK	Fox 2 News at 6p	6p-630p								
		Candidate Discount									
				10/08/12 to 10/14/12	1x	----F--					
	WJBK			F	10/12/12	:30	6:16 PM	DS-T12-04H	\$675.00		1
16	WJBK	M-F 630p-7p	630p-7p								
		Candidate Discount									
				10/08/12 to 10/14/12	2x	M--T---					
	WJBK			M	10/08/12	:30	6:52 PM	DS-T12-02H	\$625.00		1
	WJBK			Th	10/11/12	:30	6:46 PM	DS-T12-03H	\$625.00		2
17	WJBK	Tu Prime Hour 2	9p-10p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## INVOICE

Remit Address:

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

Billing Address:

Media Strategies & Research  
Attention: Accounts Payable  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030 7428

Advertiser	Stabenow for Senate
Product	Stabenow Week of 10/8 11273
Estimate Number	11273

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	105496-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Order #	105496
Alt Order #	Debbie Stabenow - Feder
Deal #	
Order Flight	10/08/12 - 10/14/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #	
Candidate Discount												
18	WJBK		8p-10p		10/08/12 to 10/14/12	1x	-T-----					
	WJBK			Tu	10/09/12	:30	9:46 PM	DS-T12-04H	\$2,800.00		1	
	WJBK	X Factor										
Candidate Discount												
19	WJBK		9p-10p		10/08/12 to 10/14/12	1x	--W----					
	WJBK			W	10/10/12	:30	9:12 PM	DS-T12-04H	\$5,000.00		1	
	WJBK	GLEE										
Candidate Discount												
20	WJBK		10p-11p		10/08/12 to 10/14/12	1x	---T---					
	WJBK			Th	10/11/12	:00		\$3,200.00	Credited		1	
	WJBK	M-Su 10p-11p News										
Candidate Discount												
					10/08/12 to 10/14/12	6x	MTWTFS-					
	WJBK			M	10/08/12	:30	10:43 PM	DS-T12-03H	\$2,000.00		4	
	WJBK			Tu	10/09/12	:30	10:19 PM	DS-T12-02H	\$2,000.00		3	
	WJBK			W	10/10/12	:30	10:22 PM	DS-T12-03H	\$2,000.00		2	
	WJBK			Th	10/11/12	:30	10:59 PM	DS-T12-04H	\$2,000.00		5	
	WJBK			F	10/12/12	:30	10:19 PM	DS-T12-04H	\$2,000.00		1	
	WJBK			Sa	10/13/12	:30	10:53 PM	DS-T12-04H	\$2,000.00		6	
	21	WJBK	Fox 2 News Edge	11p-1130p		10/08/12 to 10/14/12	1x	----F--				
		WJBK			F	10/12/12	:30	11:25 PM	DS-T12-04H	\$1,350.00		1
Candidate Discount												

Aired Spots

46

Gross Total \$42,375.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## INVOICE

Remit Address:

WJBK  
 New World Communications of Detroit Inc  
 PO Box 100624  
 Atlanta, GA 30384-0624  
 Main: (248) 557-2000  
 Billing: (248) 552-5129

Billing Address:

Media Strategies & Research  
 Attention: Accounts Payable  
 11350 Random Hills Road  
 Suite 670  
 Fairfax, VA 22030 7428

Advertiser	Stabenow for Senate
Product	Stabenow Week of 10/8 11273
Estimate Number	11273

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	105496-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Order #	105496
Alt Order #	Debbie Stabenow - Feder
Deal #	
Order Flight	10/08/12 - 10/14/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Agency Commission \$6,356.25

Net Amount Due \$36,018.75

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.